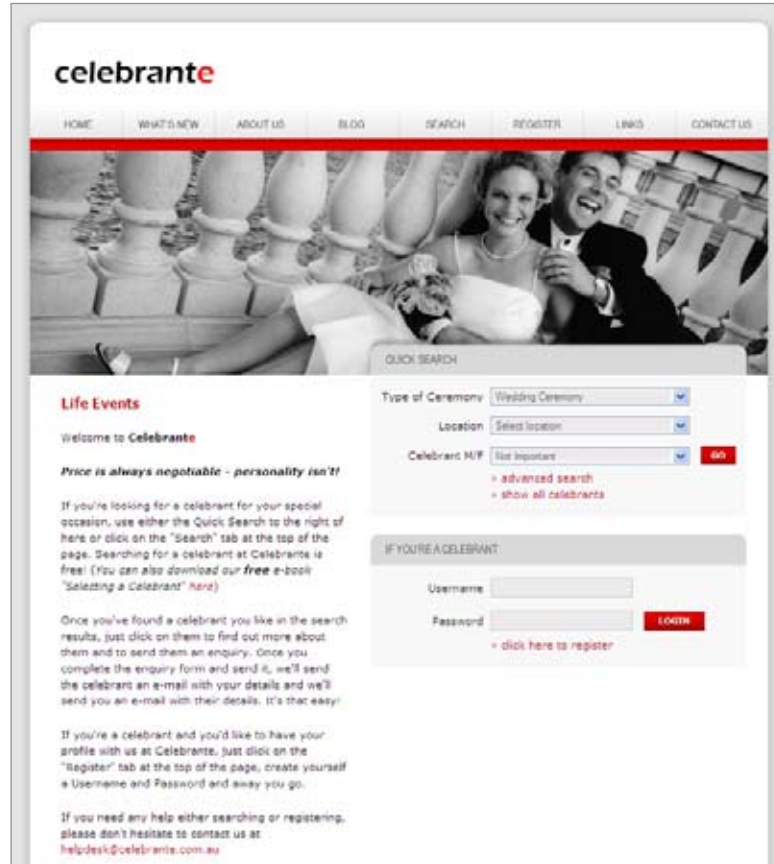


celebrante.com.au

HELPING YOU FIND THE **RIGHT** CELEBRANT

information for celebrants 2011



From our initial concept in 2005...

celebrante.com.au
HELPING YOU FIND THE RIGHT CELEBRANT

Petals of Putney **CLICK HERE**
for flowers Australia-wide 
FLOWERS THAT SEND THE RIGHT MESSAGE

Home Search Help News Advertise About Us Contact Login

Find Your Celebrant
Whatever the occasion, finding the right celebrant is essential and at Celebrante, we know you'll find the right celebrant here.

Wedding Celebrants >

Naming Celebrants >

Renewal Of Vows Celebrants >

Celebrant Search

Ceremony Type
Any

Ceremony State
Any

Ceremony Location
Any

Celebrant Gender
Not Important

Keyword(s)

SEARCH
ADVANCED SEARCH

SYDNEY CELEBRANTS


MELBOURNE CELEBRANTS


BRISBANE CELEBRANTS


Celebrant News

- ✦ **Join Celebrante on Facebook**
Celebrante now has a Facebook Fan Page which we would love you to join at
<http://www.facebook.com/pages/Celebrante-Pty-Ltd/32428055704?ref=ts> **MORE**
- ✦ **Site Issues - Ceremony Dates**
If you have trouble entering a

...Celebrante has grown to be the most recommended website* for celebrants in Australia.

(* Australian Celebrant Survey 2009)

NEW FEATURES AND MORE BENEFITS

With the relaunch of Celebrante in April 2010, we introduced a range of features aimed at making the site even more useful for both celebrants and your prospective clients.

These features include:

- Easier site navigation to help people find their way around the site and the profiles with greater ease and simplicity.
- Improved user features such as the ability to email a profile to a friend or to easily bookmark a profile
- Up to three celebrant photos instead of just one
- A diary function that lets celebrants block out dates for when they're not available which saves the client's time and the celebrant's money
- Improved statistical analysis to help celebrants better understand their marketing processes and success rates
- An expanded news service including contributors from a range of celebrancy related fields

All designed to provide a better user experience and increase visitor satisfaction and celebrant contentment!

- Bookmark this profile
- Email this profile to a friend
- Print this page
- Return to the Search Results



Move to:

« Prev | Next »

- Today's Date
- One month and one day before you can get married
- Fully Booked

GREAT FEEDBACK

Changing a successful site's design is a big step, but we made it any way.

To be on the safe side, we contacted the 18,000 people who had used the site since April 2006 and asked them what *they* thought.

In less than a week we had a response rate of almost 2% (338 people) who were overwhelmingly positive. Many of them took the time to write detailed responses with helpful suggestions and feedback from their original site experiences.

Our celebrants were just as supportive.

We have over 600 celebrants registered with ***celebrante.com.au*** and many of them have been with the site since its inception in 2006 and continue to provide us with fantastic feedback, advice and encouragement.

I really like the new web site. It is easy to use, clear and concise and I like the state links which take you directly to the celebrants in your state. Looks good.

I have just jumped on the new website and it looks great!!!
I didn't encounter any problems and found it very easy to use.

I think that the revamp is fantastic. I had a browse around and found navigation easy. The best thing I liked about your website, even before, is that there are photos of the celebrant. As I did almost everything for my wedding online it made such a huge difference and saved so much time having photos and mini profiles of the celebrants. You can tell a lot from a photo. Anyway all the best for the future and I will definitely recommend your site.

I have had a look around the website and the improvements are brilliant. It is very user friendly and details the services each celebrant can perform, along with the location/s that they can hold ceremonies. The drop down menus are an excellent addition and I was surprised by the amount of different types of ceremonies and locations that are available all at the click of a mouse. Well done on making your site a standout and if I decide to renew my vows in the future I definitely will use your website.

No other website offers this kind of service and the new look is terrific. Well done.

Wow! Congratulations David. I like it!

Great new web site...well done.

HOW “PER ENQUIRY” WORKS

Advertising is an uncertain business. You can never be really sure if your ad is going to work so it doesn't make sense to hand over hundreds (or thousands) of dollars before you can even get started.

Celebrante was founded on the belief that advertising should work and that you should only pay for it if it actually results in an enquiry. Hence, our “Per Enquiry” model.

Potential clients come to Celebrante and search using the values they seek and then work their way through the celebrant profiles that match those values. Search results are delivered in a random order so that each time a search is run, the results are offered in a different order - it gives every celebrant a chance to be Number One!

If the client likes what they see, they complete the enquiry form, hit “submit” and their details are sent to the celebrant and the celebrant's details are sent to them.

That's an enquiry and the cost of each enquiry stands at just \$25. The average client sends just 1.77 enquiries so you have a good chance of converting them to a booking. But the conversion is up to you!

Your success or failure on Celebrante really narrows down to the quality of your profile. The more unique and personalised your profile becomes, the quality of the enquiries you receive tends to improve.

And at Celebrante it's our job to try and help you achieve the best results possible.



PRICING

The Per Enquiry rate is currently just \$25.00 for each enquiry. That's the most you'll pay. And if you opt for our Direct Debit program, you receive a 20% discount once the payment goes through successfully (10% for bank accounts).

If you choose our Pre Paid program, the rates can get even lower:

No. of credits	Rate per credit
5 to 9	\$ 25.00
10 to 19	\$ 22.50
20 to 39	\$ 20.00
40 to 59	\$ 17.50
60 to 99	\$ 15.00
100+	\$12.50

You will never have to pay for enquiries that obviously aren't genuine. Celebrante has a track record of always crediting enquiries that are from automated spam attacks as well as enquiries from allied industry professionals (such as photographers, car hire companies, etc) that are touting for business.

Additionally, Celebrante's new diary system lets you block out dates for which you know you're not available. The system prevents enquirers from sending you an enquiry for those dates.

You can even hide your profile when you're away on holiday!



NUMBER CRUNCHING

Number of Celebrant^e celebrants: 702 (as at April 30, 2011)

Celebrant^e Site Statistics (April 2010 to April 2011)

Total Page Views: 3,878,194 (Av. 298,323 per month)

Total Visits: 195,961 (Av. 15,074 per month)

Enquiry Ratio: 1.77 celebrants per enquirer

Enquiry Proportions by State: NSW 32.0%

VIC 24.7%

QLD 17.5%

WA 11.2%

SA 9.7%

TAS 2.4%

ACT 1.7%

NT 0.7%

TOTAL 100.0%

Weddings as a % of all enquiries 90.79%

The important number here is that each person using the site to find a celebrant only sends their enquiry, on average, to 1.77 celebrants.

Celebrant^e will bring you the enquiries you need - the rest is up to you!



THE MEMBER SWITCHBOARD

Part of the upgraded Celebrante website is the new Member Switchboard.

It gives every celebrant the tools they need to be able to effectively manage their Celebrante experience.

You can access your enquiries if you're away from your home computer, you can gauge your profile's efficiency by monitoring your statistics and you can even hide your profile for as long as you want if you want to take a break from things for a while.

You can also edit your profile, change your password, update your diary and run reports.

And on top of all this is the support of Celebrante - and you can reach us via the Helpdesk!

celebrante.com.au
HELPING YOU FIND THE RIGHT CELEBRANT



When your data is critical you need
criticaldata

Home

Edit Account

Edit Profile

My Credit Balance

My Reports

Logout

Member Switchboard

Logged in as



MY ENQUIRIES

Last Enquiry:
01APR10 Wedding Ceremony



MY NEWS

Last News Item:
No News Yet!



EDIT MY ACCOUNT

Last Edited:
01APR10



MY CREDIT BALANCE

Current Balance:
40



MY HELPDESK

Last Ticket:
27MAR10 Test



LOGOUT

Logout From My Account



MY STATISTICS

This Month:
314 searches 64 views 2 enquiries



MY REPORTS

Last Report:
07AUG09 Enquiry Report



EDIT MY PROFILE

Last Edited:
01APR10



HIDE MY PROFILE

Profile Status:
21MAY09 Your profile is visible in search results



MY DIARY

Last Entry:
23JUN10 Unavailable - Fully Booked



MY PROFILE COMPLETION



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WHY CELEBRANTE?

“Over the last four years, I have strived to provide a service to celebrants that represents good value for attracting new customers.

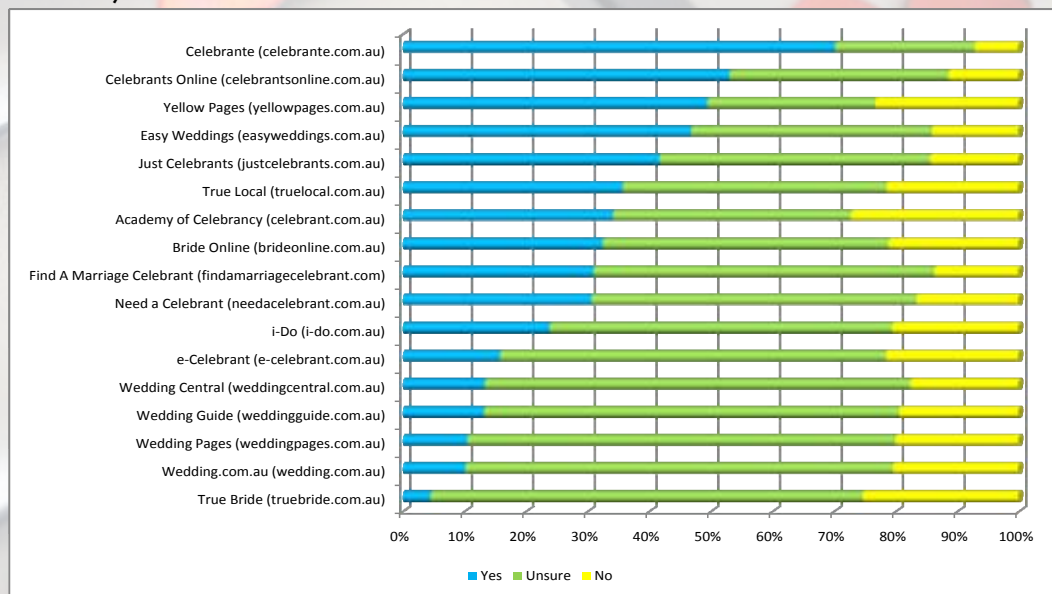
In that time, I’ve been lucky enough to work with some wonderful people and have helped make a positive difference to many celebrants’ careers.

*I think that’s why so many celebrants, when asked during the **Australian Celebrant Survey**, “Would you recommend this website to other celebrants?” gave Celebrante such an overwhelming “YES!”*

I hope we can continue helping celebrants for a long time to come.”

David Taylor
Celebrante

Would you recommend this site to other celebrants?



THE AUSTRALIAN CELEBRANT SURVEY 2009

GETTING STARTED

Establishing a profile on Celebrante couldn't get much easier.

Once you're on the site, click on the **Advertise** tab or go to <http://www.celebrante.com.au/advertise.php>. Then simply fill in the **Create Your Profile** section and then click on **Get Started**.

The remainder of the profile process is then ticking some boxes, uploading your photos and adding some words about who you are as a celebrant.

If you need help with writing your profile, we will soon have an e-guide available for that very purpose.

For any other help, or any further information, please contact us during working hours on 02 9808 1890 or by email to our Helpdesk at helpdesk@celebrante.com.au

Best wishes and we look forward to working together with you soon!

David Taylor
Celebrante



celebrante.com.au

HELPING YOU REACH THE **RIGHT** AUDIENCE

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02 9888 3755

www.celebrante.com.au